



## ASLM 2021 Sponsorship Levels

### Strategic Partner - \$50,000

- ◆ Official Member of Organizing Committee
- ◆ Official sponsorship of one special session
- ◆ Premier visibility and branding throughout the conference
- ◆ Premier visibility on the ASLM and ASLM2021 websites – with link to sponsor's website
- ◆ Opportunity to send out two co-branded email blasts with ASLM
- ◆ Show one video in advance of the Opening Ceremony
- ◆ Identification in all media promotions
- ◆ Premier virtual exhibit booth space
- ◆ Opportunity to host a prominent seminar workshop
- ◆ 10 complimentary full conference registration passes
- ◆ Headline feature in the partner spotlight page on the ASLM website
- ◆ Partner with ASLM to lead ASLM2021 social media marketing campaign

### Platinum - \$30,000

- ◆ Recognition and branding throughout the conference
- ◆ Identification in media promotions
- ◆ Virtual exhibit booth space
- ◆ Opportunity to host a seminar workshop
- ◆ 6 complimentary registration passes
- ◆ High visibility on the ASLM2021 website – with link to sponsor's website
- ◆ Headline feature in the partner spotlight page on the ASLM website

### Gold - \$20,000

- ◆ Recognition and branding during the conference
- ◆ Opportunities for identification in media promotions
- ◆ Virtual exhibit booth space
- ◆ 5 complimentary registration passes
- ◆ Visibility on the ASLM2021 website – with link to sponsor's website

### Bronze - \$5,000

- ◆ Recognition and branding during the conference
- ◆ Virtual exhibit booth space
- ◆ 1 complimentary registration pass

### Open Donations - <\$5,000

- ◆ Recognition and branding during the conference