



Diagnostic System Strengthening: Harnessing the Power of Community

ASLM2021 Satellite Session

Sponsor

Roche Diagnostics

Date and Time

18 November 2021, 7AM-8AM GMT

Summary

Together we determine new ways to overcome current and future challenges. Laboratories and healthcare organizations are not the same as other businesses, they work in different ways, under different regulations and always with the patient at the core.

At Roche Diagnostics, we understand the importance of a tailored approach. Our years of experience and expertise have taught us the nuances of the healthcare landscape. We know that to succeed, you need industry's best practices along with well-planned, integrated solutions that you can start implementing today. We intimately understand the issues that you and your customers face. That is why we are prepared to help you lead the way. During this session we will highlight the importance of partnership by shedding a spotlight on harnessing the power of community:

- How can I improve efficiency without resources?
- How can I invest in innovation and at the same time save costs?
- How can I add value and elevate patient experience?
- How can I manage increasing volumes of information?

Learning Objectives

Objectives:

- To highlight the importance of partnerships in laboratories and healthcare organizations.
- To support laboratories in capacity building and strengthening.
- To provide practical examples of successful collaborations.

Target Audience

Laboratory professionals, Technical Working Group members, All Programmes Managers (HIV, MTB, HPV HCV, SARS-CoV-2, STI, Bloodscreening etc.), Implementing Partners, Scientists, Funders, Ministries of Science and Ministries of Health